



The Creative Life

50C715

50" QLED Android TV



BASIC INFORMATION

Operating System	Android P
Storage	16GB
Languages	English, Vietnamese, Thai, Chinese, Russian, Arabic, Traditional Chinese, Indonesian, French, Spanish (Latin America), Farsi, Mongol, Uzbek, Hebrew, Malay, Portuguese, Burmese.
TV System	ATV: Auto/PAL/BG DTV: DVB-T/T2 MPEG2/MPEG4 DVB-T Compatible
AV System	PAL, NTSC
HDMI & HDCP Version	HDMI1.4b, HDMI2.0, HDCP1.4 & HDCP2.2
HDR	HDR10+ Decoding, Dolby Vision
Power Supply	AC 100V-240V 50/60Hz
Power Consumption (Standby)	<0.5W
Star Rating	5 Star
CEC	275 Kwh
ECO Energy Efficiency	Yes
LED Indicator Status	Normal/Flashing/Off

BASIC FUNCTION

Google Assistant/Voice Search	Voice input via voice remote control (RC802V - Purchased separately). Hands-free voice input via built-in MIC.
Instant Power On	Special mode for quick boot up
T-Link (CEC)	Yes
Teletext	Yes
EPG	Yes (only for DTV Programme)
Subtitle	Yes (only for DTV Programme)
Parental Control	Yes (for DTV programme only)

PICTURE

Picture preset	Standard/Smart HDR/Sport/Movie/Dynamic
Backlight	0~100
Screen Mode	16:9/4:3/Cinarama/14:9 zoom/16:9 zoom/16:9 zoom up
Overscan	Off/ECO/Brightness+
Sports Mode	Yes
Dynamic Contrast	On/Off
Micro Dimming	Yes, Signal processing in sub-area
Wide Colour Gamut	Yes
Quantum Dot Technology	Yes



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CONNECTIVITY

Internet Connectivity	2.4GHz+5G WiFi 802.11 AC/b/g/n 2T2R Ethernet Network
Bluetooth	Yes
HDMI Inputs	3 x HDMI Inputs (1.4b & 2.0) & HDCP2.2
USB Inputs	2 x USB 2.0
Headphone Output	Yes
AV IN	Yes
Optical SPDIF Output/HDMI ARC	Yes

USB DEVICE MEDIA FORMAT

Music	MP3/AC3/AAC/AC4
Picture	JPEG/PNG/BMP/HEIF
Multimedia Video/Audio Decoder	H.265/H.264,MPEG1/2/4,VP8,VP9
Video Format up to	Up to 4K@60Hz-12bit 4:2:2, 4K@60Hz-8bit 4:4:4
USB Mouse/Key Board Support	Yes

SOUND

Audio Power Output	2x10W
Sound Mode	Standard/Movie/Music/Voice/ Game/Stadium/Dynamic
Dolby Atmos	Yes
DTS-HD	Yes

PANEL SPECIFICATION

Backlight Unit	DLED
Aspect Ratio	16:9
Display Resolution	QLED Ultra HD (3840x2160)
Brightness (cd/m2)	330 Nits
Contrast Ratio	5000:1
Response Time	9.5ms
Viewing Angle (H/V)	178°/178°
Clear Motion Rate (CMR)	100 CMR

SMART TV FEATURES

Google Assistant	Works With Alexa
Hands Free Voice Control	Media Center
Google Play Store	Amazon Prime
YouTube	Freeview Plus
Google Play Games	Stan
Google Play Movies/TV	Netflix
Chromecast Built-in	

ACCESSORIES

Remote Control	RC802N
Remote Control Battery	2 x AAA (included)
Quick Start Guide	Yes
Warranty Card	Yes
User Manual	Yes

DIMENSIONS & WEIGHT

Dimensions with stand (mm):	1114.1 (W) x 699.4 (H) x 270.2 (D)
Dimensions without Stand (mm):	1114.1 (W) x 637.8 (H) x 74.9 (D)
Carton Dimensions (LxWxH mm)	1265 x 145 x 775
Net Weight With Stand (Kg)	12.1
Net Weight Without Stand (Kg)	11.8
Gross Weight With Packaging (Kg)	15.9

WALL MOUNT VESA (PURCHASED SEPARATELY)

VESA Hole Pattern	200x200
Screw Size	M6
Screw Quantity (pcs)	4